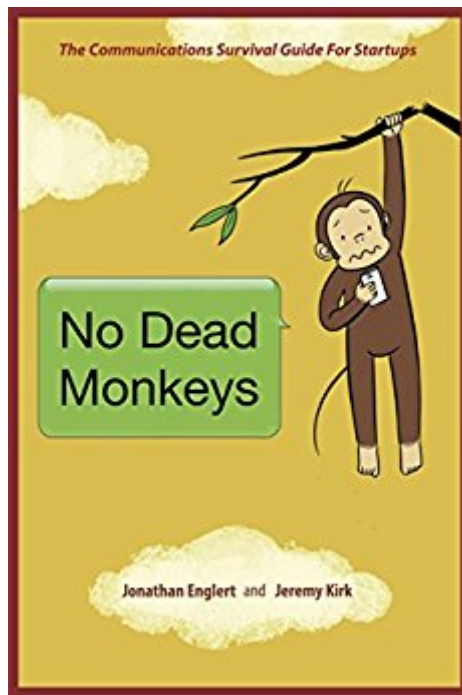


The book was found

No Dead Monkeys: The Communications Survival Guide For Startups



Synopsis

No Dead Monkeys is the essential communications handbook for startups. In clear, easy to understand language, authors Jeremy Kirk and Jonathan Englert deliver a step-by-step approach that will help your venture use communication to thrive from Day One while sidestepping catastrophe along the way. Learn more at www.nodeadmonkeys.com

Book Information

File Size: 187 KB

Print Length: 40 pages

Simultaneous Device Usage: Unlimited

Publisher: Andiron Press (October 26, 2015)

Publication Date: October 26, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B01778OH7Y

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #119,533 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #22

inÂ Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Public Relations #67

inÂ Books > Business & Money > Marketing & Sales > Public Relations #95 inÂ Kindle Store >

Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship >

Startups

Customer Reviews

This is a great primer that is sure to make startups think more seriously about communications in all aspects of the business. The authors have extensive experience on both the PR and media side of the equation and share some great examples of what can help -- and what can kill -- a young business. No Dead Monkeys is a relatively short book, and I think there's definitely potential for the authors to use it as the first part in a larger and more comprehensive volume. However, as a quick reference that can be looked back at many times, No Dead Monkeys makes for an indispensable little eBook.

A flowing & witty guide that articulates the avoidable pitfalls that many startup companies encounter. No Dead Monkeys is a mission statement on how to communicate effectively and create an identity for your nascent company. The author leads the reader towards water while continuously engaging with anecdotes and metaphors. Complicated ideas are transformed into seamless execution as you learn to tell your company's "story." "The eccentricity of today is often tomorrow's normal" ...Love it!

Absolutely required reading for not only startups, but MBA students! Don't think the brevity of this book is a reflection of its quality or character. It is concise, digestible, and PACKED with insanely useful material. Being an entrepreneur is a difficult tightrope to walk, and the plain speaking lessons in this little tome are implementable and effective immediately. Stop reading my review. Read this book.

This is a great practical read for any business executive. Most business books are 90% fluff and 10% value, where I think this has turned the tables. As I read through this book, every page has a valuable lesson. I have applied many of the lessons to our business, and I can see it working. If you want good information and no bulls***, read this book. If you want to become a millionaire over night, read those other books.

Not bad, but not really any cutting edge material here either. Takes about 40 minutes to read and when you are done you will feel like you have read a couple of columns from a magazine put together.

[Download to continue reading...](#)

No Dead Monkeys: The Communications Survival Guide for Startups Five Little Monkeys Jumping on the Bed (A Five Little Monkeys Story) Five Little Monkeys Sitting in a Tree (A Five Little Monkeys Story) Five Little Monkeys Wash the Car (A Five Little Monkeys Story) Five Little Monkeys Storybook Treasury (A Five Little Monkeys Story) Five Little Monkeys Jump in the Bath (A Five Little Monkeys Story) Five Little Monkeys Trick-or-Treat (A Five Little Monkeys Story) Five Little Monkeys with Nothing to Do (A Five Little Monkeys Story) Five Little Monkeys Bake a Birthday Cake (A Five Little Monkeys Story) Five Little Monkeys Reading in Bed (A Five Little Monkeys Story) Five Little Monkeys Jumping on the Bed 25th Anniversary Edition (A Five Little Monkeys Story) Error-Correction Coding for Digital Communications (Applications of Communications Theory) Wireless and Mobile Networking: IFIP Joint Conference on Mobile Wireless Communications

Networks (MWCN'2008) and Personal Wireless Communications ... in Information and Communication Technology) Eschatology, Messianism, and the Dead Sea Scrolls (Studies in the Dead Sea Scrolls and Related Literature, V. 1) (Studies in the Dead Sea Scrolls & Related Literature) Digital Imaging and Communications in Medicine (DICOM): A Practical Introduction and Survival Guide Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups Entrepreneurship: An Innovator's Guide to Startups and Corporate Ventures UX for Lean Startups: Faster, Smarter User Experience Research and Design Zero to One: Notes on Startups, or How to Build the Future Founders at Work: Stories of Startups' Early Days

[Dmca](#)